



**JUNIOR LEAGUE OF ALBANY**  
*Women building better communities®*

May General Membership Meeting  
Albany Country Club  
May 10, 2011

- I. Social (6:00pm)
- II. Dinner (6:30pm)
- III. Call the meeting to order (7:30pm)
- IV. Additions or Changes to the Agenda
- V. Approval of April Minutes\*
- VI. Approval of the 2011 – 2012 Budget\*
- VII. Announcements
  - a. Corporate Challenge – May 19th
- VIII. Adjournment

Annual Membership Meeting

- I. Call the meeting to order
- II. Additions or Changes to the Agenda
- III. Rockwell Scholarship Winner (Jessica Meigher)
- IV. Sustainer Presentations (Robyn Eisen)
- V. Sustainer Bowl Presentation (Martha Debora Brown)
- VI. New Active Member Presentations (Jennifer Carraher)
- VII. Outgoing Presidents Remarks
- VIII. Incoming Presidents Remarks

\*Voting Issue

**Junior League of Albany  
Board & Organizational Objectives  
2010 – 2011**

**GOAL I: TO INCREASE AND RETAIN LEAGUE MEMBERSHIP**

**OBJECTIVES:**

- To recruit fifteen (15) Provisional members by October 2010.
  - Nine (9) women joined our Provisional class this year.
- To retain 80% of “new” Actives. This will be successful if they pay their dues by June 2011.
- To retain 90% of Sustainers. This will be successful if they pay their dues by June 2011.
- To provide five (5) training opportunities to Actives by June 2011. This will be successful if 80% of members attend at least two sessions and rate it positively through an evaluation.
  - Steve Lewanik from Equinox (Team Building & Communications Skills)
  - Assemblyman Jack McEney (History of Albany)
  - Cheri Amsden of Met Life (Financial Planning)
  - Sharon Wheeler (Healing Arts)
- To involve at least five (5) Sustaining members as Sustainer advisors. This will be successful if these members are recruited for Imagination Library, American Girl, Placement/Nominating, Provisional, Communications, Fund Development and Finance Committees.
  - Imagination Library – Grace Crary
  - American Girl - Bausback
  - Placement/Nominating
  - Provisional – Sally Ten Eyck
  - Communications – Donna Nowak-Hughes
  - Fund Development – Lorraine D’Aleo
  - Finance – Mary Durgee

**GOAL II: TO IMPROVE OVERALL LEAGUE COMMUNICATION**

**OBJECTIVES:**

- To develop a comprehensive internal and external communications plan by September 2010.
  - Completed (includes sending a letter from the President, a monthly electronic newsletter, an annual report, advertising on Facebook, starting a JLA blog, updating the JLA website and news media).
- To recognize Provisional, Active and Sustaining members on a regular basis for their accomplishments in and out of the League at General Membership Meetings, on the Website and in Capital Connections. Success will be achieved if 100% of the Board members recognize at least one (1) member by May 31, 2011.
  - September: Natalia Kokalj (Dale Miller)
  - October: Megan Kelly (September & October Training)
  - November: Kristen Forkeutis
  - January: Allison Meyers
  - March: Colleen Corcoran
- To fully implement a leadership transition plan with a timetable for Board approval by November 2010.
  - January – Complete Slate
  - February – Board Votes on the slate
  - April – Retreat with both Boards to create a Strategic Plan
  - April Board Meeting– Approve the Budget
  - May GMM – Vote on the Budget at GMM
  - May – New Board Creates Annual Plan

- To evaluate the Board's Goals and Organizational Objectives by March 15, 2011. This will be considered successful if a timetable is set for use by future Boards.

### **GOAL III: TO DEVELOP GOOD FISCAL MANAGEMENT**

#### **OBJECTIVES:**

- To plan financial management training for Councils and committees by the October 2010 Board meeting. (Training dates to be determined). This will be determined successful if 70% of this group are trained and evaluate the training as a positive experience by May 31, 2011.
- To develop a plan for monitoring and reporting financial information to the League by the October 2010 Board meeting.
- To raise \$40,000 for Imagination Library and the General Fund by May 31, 2011 through fund raisers and the Fund Development Committee.
  - As of January 1, 2001 we have raised \$13,511,43

### **GOAL IV: TO DEVELOP STRONG COMMUNITY IMPACT**

#### **OBJECTIVES:**

- To sign up 750 children by May 31, 2011 (for a total of 1,500 children).
  - As of April 1, 2011 we had 696 children signed up.
- To have a plan for six (6) Imagination Library events by the November 2010 Board meeting.
  - September 12 – Pine Hills Neighborhood Festival
  - October 2 – College of St. Rose Literacy and Creative Arts Festival
  - October 23 – Addictions Care Center of Albany Start Smart Field Day
  - October 29 – Halloween Party
  - February 5 – Pine Hills Chinese New Year's Celebration
  - March 5 – Kids Expo at Empire Plaza
- To develop a Community Outreach Plan. This will be considered successful if five (5) community outreach programs are planned, executed and evaluated by May 31, 2011.
  - Rock for Reading
  - Dale Miller Happy Hour
  - Albany Country Club Craft Fair
  - American Girl Fashion Show
  - Taste Happy Hour

### **Yearly Recap**

#### **DIL Sign Ups**

September 12: Pine Hills Neighborhood Festival

October 2: College of St. Rose Literacy and Creative Arts Festival

October 23: Done in a Day (Addictions Care Center of Albany Start Smart Field Day)

October 29: Done in a Day (Arbor Hill Halloween Party)

February 5: Done in a Day (Pine Hills Chinese New Year's Celebration)

March 5: Kids Expo (Empire Plaza)

#### **Done in a Meeting or Done in a Day**

September 14: Done in a Meeting (Cinderella Project)

September 27: Done in a Day (Susan G. Komen Race for the Cure - Team Box Assembly)

October 2: Done in a Day (Susan G. Koman Race for the Cure)  
October 23: Done in a Day (Addictions Care Center of Albany Start Smart Field Day)  
October 29: Done in a Day (Arbor Hill Halloween Party)  
November 21: Done in a Day (EQUINOX Thanksgiving)  
January 11: Done in a Meeting (Albany Food Bank)  
January 18: Done in a Day (Ronald McDonald House)  
February 5: Done in a Day (Pine Hills Chinese New Year's Celebration)  
March 5: Done in a Day (Kids Expo)  
March 8: Done in a Meeting (Rape Crisis Center collection)  
April 2: Cinderella Project

#### Fundraisers

September 27: Dale Miller Fundraiser  
October 16: Fall Fundraiser (Saratoga Golf & Polo Club)  
November 13: Rock for Reading  
December 13: Holiday Party (Fort Orange Club)  
March 18 & 19: American Girl (Albany Country Club)  
April 4: Happy Hour at Taste

#### Social Events

September 25: Family Fun Day (Indian Ladder Farm)  
September 27: Happy Hour at Dale Miller  
November 6: Sustainer Cocktail Party  
March 30: Dinner Club  
April 4: Happy Hour at Taste  
April 7: Sustainer Trip to the Culinary Institute of America