



JUNIOR LEAGUE OF ALBANY

Women building better communities®

April General Membership Meeting
Albany Medical Center
April 12, 2011

- I. Call the meeting to order (7:00pm)
- II. Additions or Changes to the Agenda
- III. Approval of March Minutes*
- IV. Reports
 - a. President Elect
 - b. Secretary
 - c. Treasurer
 - i. Dues Notices Update
 - d. Membership Services Council
 - i. Provisional Project and Press Conference Update
 - e. Communications Council
 - f. Community Council
 - i. Daycare Initiative Update
 - g. Fund Development Committee
 - h. Finance Council
 - i. Nominating & Placement Council
- V. Old Business
- VI. New Business
 - a. Member of the Month

*Voting Issue

**Junior League of Albany
2010 – 2011 Calendar**

April

April 12: General Membership Meeting
April 14: Albany Medical Center Press Event
April 16: Double H Ranch DIAD
April 19: Provisional Course Session (Saratoga Beer Distributor)

May

May 10: End of the Year Dinner Meeting
May 19: Corporate Challenge

**Junior League of Albany
Board & Organizational Objectives
2010 – 2011**

GOAL I: TO INCREASE AND RETAIN LEAGUE MEMBERSHIP

OBJECTIVES:

- To recruit fifteen (15) Provisional members by October 2010.
 - Nine (9) women joined our Provisional class this year.
- To retain 80% of “new” Actives. This will be successful if they pay their dues by June 2011.
- To retain 90% of Sustainers. This will be successful if they pay their dues by June 2011.
- To provide five (5) training opportunities to Actives by June 2011. This will be successful if 80% of members attend at least two sessions and rate it positively through an evaluation.
 - Steve Lewanik from Equinox (Team Building & Communications Skills)
 - Assemblyman Jack McEney (History of Albany)
 - Cheri Amsden of Met Life (Financial Planning)
 - Sharon Wheeler (Healing Arts)
- To involve at least five (5) Sustaining members as Sustainer advisors. This will be successful if these members are recruited for Imagination Library, American Girl, Placement/Nominating, Provisional, Communications, Fund Development and Finance Committees.
 - Imagination Library – Grace Crary
 - American Girl - Bausback
 - Placement/Nominating
 - Provisional – Sally Ten Eyck
 - Communications – Donna Nowak-Hughes
 - Fund Development – Lorraine D’Aleo
 - Finance – Mary Durgee

GOAL II: TO IMPROVE OVERALL LEAGUE COMMUNICATION

OBJECTIVES:

- To develop a comprehensive internal and external communications plan by September 2010.
 - Completed (includes sending a letter from the President, a monthly electronic newsletter, an annual report, advertising on Facebook, starting a JLA blog, updating the JLA website and news media).

- To recognize Provisional, Active and Sustaining members on a regular basis for their accomplishments in and out of the League at General Membership Meetings, on the Website and in Capital Connections. Success will be achieved if 100% of the Board members recognize at least one (1) member by May 31, 2011.
 - September: Natalia Kokalj (Dale Miller)
 - October: Megan Kelly (September & October Training)
 - November: Kristen Forkeutis
 - January: Allison Meyers
 - March: Colleen Corcoran
- To fully implement a leadership transition plan with a timetable for Board approval by November 2010.
 - January – Complete Slate
 - February – Board Votes on the slate
 - April – Retreat with both Boards to create a Strategic Plan
 - April Board Meeting– Approve the Budget
 - May GMM – Vote on the Budget at GMM
 - May – New Board Creates Annual Plan
- To evaluate the Board's Goals and Organizational Objectives by March 15, 2011. This will be considered successful if a timetable is set for use by future Boards.

GOAL III: TO DEVELOP GOOD FISCAL MANAGEMENT

OBJECTIVES:

- To plan financial management training for Councils and committees by the October 2010 Board meeting. (Training dates to be determined). This will be determined successful if 70% of this group are trained and evaluate the training as a positive experience by May 31, 2011.
- To develop a plan for monitoring and reporting financial information to the League by the October 2010 Board meeting.
- To raise \$40,000 for Imagination Library and the General Fund by May 31, 2011 through fund raisers and the Fund Development Committee.
 - As of January 1, 2001 we have raised \$13,511,43

GOAL IV: TO DEVELOP STRONG COMMUNITY IMPACT

OBJECTIVES:

- To sign up 750 children by May 31, 2011 (for a total of 1,500 children).
 - As of April 1, 2011 we had 696 children signed up.
- To have a plan for six (6) Imagination Library events by the November 2010 Board meeting.
 - September 12 – Pine Hills Neighborhood Festival
 - October 2 – College of St. Rose Literacy and Creative Arts Festival
 - October 23 – Additions Care Center of Albany Start Smart Field Day
 - October 29 – Halloween Party
 - February 5 – Pine Hills Chinese New Year's Celebration
 - March 5 – Kids Expo at Empire Plaza
- To develop a Community Outreach Plan. This will be considered successful if five (5) community outreach programs are planned, executed and evaluated by May 31, 2011.
 - Rock for Reading
 - Dale Miller Happy Hour
 - Albany Country Club Craft Fair
 - American Girl Fashion Show
 - Taste Happy Hour

Yearly Recap

DIL Sign Ups

September 12: Pine Hills Neighborhood Festival
October 2: College of St. Rose Literacy and Creative Arts Festival
October 23: Done in a Day (Addictions Care Center of Albany Start Smart Field Day)
October 29: Done in a Day (Arbor Hill Halloween Party)
February 5: Done in a Day (Pine Hills Chinese New Year's Celebration)
March 5: Kids Expo (Empire Plaza)

Done in a Meeting or Done in a Day

September 14: Done in a Meeting (Cinderella Project)
September 27: Done in a Day (Susan G. Komen Race for the Cure - Team Box Assembly)
October 2: Done in a Day (Susan G. Komen Race for the Cure)
October 23: Done in a Day (Addictions Care Center of Albany Start Smart Field Day)
October 29: Done in a Day (Arbor Hill Halloween Party)
November 21: Done in a Day (EQUINOX Thanksgiving)
January 11: Done in a Meeting (Albany Food Bank)
January 18: Done in a Day (Ronald McDonald House)
February 5: Done in a Day (Pine Hills Chinese New Year's Celebration)
March 5: Done in a Day (Kids Expo)
March 8: Done in a Meeting (Rape Crisis Center collection)
April 2: Cinderella Project

Fundraisers

September 27: Dale Miller Fundraiser
October 16: Fall Fundraiser (Saratoga Golf & Polo Club)
November 13: Rock for Reading
December 13: Holiday Party (Fort Orange Club)
March 18 & 19: American Girl (Albany Country Club)
April 4: Happy Hour at Taste

Social Events

September 25: Family Fun Day (Indian Ladder Farm)
September 27: Happy Hour at Dale Miller
November 6: Sustainer Cocktail Party
March 30: Dinner Club
April 4: Happy Hour at Taste
April 7: Sustainer Trip to the Culinary Institute of America