



**JUNIOR LEAGUE OF ALBANY**  
*Women building better communities®*

November General Membership Meeting  
Rensselaer Polytechnic Institute  
November 13, 2012

In attendance: Ellin Ann Alexander, Dafney Amilcar-Rodriguez, Linda Barnas, Kim Bryden, Terry Bylsma, Jennifer Carraher, Andrea Cass, Caitlin Cooper, Carly Connors, Tara Cristalli, Lisa Cronlund, Jessica DiFiore, Casey DiPaola, Sandra Doellefeld, Mary Durgee, Barbara Gaffuri, Kate Howard, Meghan Keating, Kirsten Kropp, Sharon Lastique, Erica Leifels, Mandy Nordstrom, Marie Porter, Lori Randle, Lynn Roberts

- I. Call the meeting to order
  - a. Sandra Doellefeld called the meeting to order at 9:04 pm.
- II. Nominating
  - a. Assistant Treasurer
    - i. We are looking for someone to fill the Assistant Treasurer position; please contact Jennifer Carraher if interested.
- III. Finance
  - a. Annual Appeal
    - i. Please contact Evelyn Hickok for cards to mail to friends and family.
  - b. Holiday Party
    - i. Monday, December 10, 2012 at the Fort Orange Club.
  - c. American Girl
    - i. Saturday, March 9, 2013 at the Albany Country Club.
    - ii. Public model sign ups begin November 23rd; please send model applications to Carolyn Daggett.
- IV. Communications
  - a. Communications Committee
    - i. Sara Regan will be the Communications Committee liaison.
  - b. JLA Website
    - i. Website update is coming soon.
- V. Membership
  - a. Sectionals
    - i. If you are interested in hosting sectionals in February, please contact Tara Cristalli.
- VI. Community
  - a. Done in a Day

- i. Done in a Day sign ups for November, December, and January are available on the website and sign up sheets are also available at the meeting.
- b. Imagination Library
  - i. IL Facts
    - 1. Project was voted in March 2008 to be a five year project with an end date of May 31, 2013
    - 2. First shipment of books were delivered September 2009
    - 3. Currently there are over 1100 children enrolled
    - 4. We have delivered nearly 30,000 books
    - 5. When the project started the goal was to find a financial backer to pay for the program and JLA would be the administrative side, signing up children, maintaining the database – but the economy went downward
    - 6. Current and past Imagination Library chairs have approached outside organizations for financial backing, though small amounts have been received, no one has signed on to support us fully or even partially
    - 7. We have spent over \$45,000 of our own money
    - 8. Other Leagues are having the same problem finding financial backing. In today's economy books are not a top priority with unemployment over 8% nationally.
  - ii. The board has come up with two options for how to proceed with Imagination Library:
    - 1. Option 1
      - a. Continue to pay for everyone currently enrolled regardless of where they live. This will cost \$90,000 over the next five years.
      - b. How do we afford this?
        - i. Make request to the Community Foundation to withdrawal all funds = \$100,000. IF they agree to the full amount we have our solution. IF they agree to a lesser amount, JLA will have to make up the rest through fundraising and a withdrawal from our Vanguard account.
        - ii. If the Community Foundation declines our request we will need to pull 100% of the funds from our Vanguard account and continue to fundraise.
      - c. Bombard the Capital Region w/press showing JLA's commitment to IL and our financial commitment.
    - 2. Option 2
      - a. Terminate the program as of May 31, 2013. This will cost us an additional \$19,552 for those currently enrolled and approximately \$700 for postcards/postage to make parents aware.
      - b. How do we afford this?
        - i. Use funds from our Vanguard account
        - ii. Request a withdrawal from the Community Foundation

- iii. Solely fund raise
- c. Bombard the Capital Region w/press, over the five years we gave out over 30,000 books, touched over 1100 children, spent over \$45,000...
- d. We will now focus our efforts and funds on the more pressing needs of the community brought on by this recession.

iii. Discussion of IL

iv. Vote

- 1. There will be a vote on IL at the March GMM.

VII. Adjournment

- a. The meeting adjourned at 9:49 pm.

Respectfully Submitted,  
Ginny Rosborough, Recording Secretary