Junior League of Albany Messaging

Umbrella Message

(answers the question "What is the Junior League of Albany?")

The Junior League of Albany is a women's volunteer-driven organization that identifies the most pressing problems faced in our local community and creates solutions in collaboration with community partners.

Secondary Message

(answer the question "What have we accomplished?")

For more than 100 years, the Junior League of Albany has been influential in the establishment of community partners that have filled urgent needs and improved life in the Capital District.

Some of these projects include:

- Ronald McDonald House
- Equinox Domestic Violence Shelter
- Capital City Rescue Mission's family kitchen for women recovering from homelessness
- Susan G. Komen Race for the Cure
- Community Hospice
- ACS Hope Club in Latham (formerly Gilda's Club)
- Dolly's Imagination Library
- HATAS backpack program
- Journey's Pediatric Palliative Care program at Albany Med
- \$100,000 in grants given to local community partners in celebration of 100th anniversary

The League has played a key role in bringing all of these important resources to our area. We have partnered with other organizations, helped raise funds, provided hands-on volunteers, and helped spread the word to assure these projects successfully meet community needs.

Current Focus

After careful research into the specific needs of our community, food insecurity was identified as a key issue where the League can make a difference in the Capital District. The League is now partnering with Capital Roots to help alleviate food deserts in underserved urban neighborhoods, bring fresh foods to all families, and ensure children have access to nutritious food all year long. In addition, the League has worked with HATAS to provide weekly backpacks filled with a weekend's worth of food to food-

insecure families.. League members continue to volunteer to prepare the Equinox Thanksgiving meal each year as well.

Recruitment Message

(answers the question "What are the benefits of joining?")

AJLI's Vision Statement

The Junior League: Women Around the World as Catalysts for Lasting Community Change

We are an organization of women dedicated to developing women as civic leaders who identify pressing problems in our community and create solutions in collaboration with community partners.

We train our members to become civic leaders who improve our community through volunteerism, fundraising and advocacy.