



**JUNIOR LEAGUE OF ALBANY**  
*Women building better communities®*

American Girl Fashion Show Committee Minutes

Meeting, August 14, 2014

Panera, Latham Farms

Meeting was called to order at 7:20PM. Caitlin Monjeau, Lisa Walters, Samantha Snyder, Gretchen Wilbur, and Sara O'Brien were present. There were no additions or changes to the agenda.

After reviewing the roles of committee members available, and clarifying that members are not limited to tasks that fit each role, the following responsibilities were assigned:

- a. Sponsors – Sara O'Brien
- b. Promotions, including posters, printing, and the program – Gretchen Wilbur
- c. Vendors – Samantha Snyder
- d. Models – Lisa Walters
- e. Raffles – Karen Clark
- f. Volunteer Management – Gretchen Wilbur
- g. Ticket Management – Caitlin Monjeau

The committee reviewed the tasks recommended for completion by the 2013-2014 American Girl Committee in August and agreed that the previous year's committee's recommendation of \$35 for ticket prices was a good choice. Cost for the various packages available was reviewed, and will be revised given the lowered ticket price. The committee suggests removing the "Birthday Party" package and offering a full-table package instead, and offering possible birthday upgrades only if requested. Lisa Walters and Caitlin Monjeau agreed to draft proposed price updates to the packages for Committee and Board approval.

The Committee discussed themes for each show, and questioned whether this was necessary. Lisa Walters agreed to research other Junior Leagues' practices on this, and after the meeting reported that other Leagues do not routinely theme their shows. The Committee may recommend that we abandon the themes this year.

The Committee agreed that each member would brainstorm potential sponsors and contribute to a Google Spreadsheet that Caitlin Monjeau will circulate after the meeting identifying all potential sponsors.

The Committee also reviewed the Sponsorship Menu from 2012-13 and made some revisions to the sponsorship packages available, and will submit to the Board for approval.

The Committee also discussed possible additions to the services offered by the Junior League at the show. In addition to the Doll Hair Salon, the Committee will investigate whether a local cosmetology school or salon will agree to provide stylists to style girls' hair on the day of the event. The Committee plans to submit a formal proposal to the Board that lays out logistics for this addition. The Committee has set a preliminary price for this service at \$5.

The Committee also discussed adding a girl nail salon service, also for \$5 an application, with nail appliques that would require little time to apply. The Committee discussed seeking out a Jamerry or other representative to inquire about this. The Committee plans to submit a formal proposal to the Board that lays out logistics for this addition as well.

The Committee also agreed to formulate a proposal for offering tickets to the show to community members who might not otherwise be able to afford them. Lisa Walters agreed to begin drafting a specific proposal for the Board's approval of this action as well.

Caitlin Monjeau agreed to contact Colleen Piccolino and The Picture Perfect Magnet for photographer and photo booth services. Caitlin also agreed to purchase the retired historical dolls Marie-Grace and Cecile for raffle projects, and send Gretchen Wilbur last year's program for review.

The next meeting was tentatively scheduled for September 16, subject to members' availability.

Items 5 (Promotions), 6 (Vendors), 7 (Models), 8 (Raffles), and 9 (Volunteer Management) were tabled until the next month's meeting. The meeting was adjourned at 9:30 PM.